Panasonic Announces Arbitrator Body-Worn Camera MK3

Industry-leading Battery Life, Durability and Compatibility New Key Features

NEWARK, NJ (April 4, 2017) Panasonic System Communications Company of North America, Division of Panasonic Corporation of North America (Panasonic), a leading provider of advanced mobile technology, video evidence capture and management solutions for the public sector, will be announcing at ISC West 2017 its next generation Arbitrator® Body-Worn Camera (BWC) MK3.

Incorporating feedback from law enforcement agencies around the country, the Panasonic MK3 camera is designed to be rugged and reliable in any situation. The new version of this product has the following upgraded features: industry-leading battery life, durability, and system compatibility.

"Law enforcement and other organizations operating in harsh conditions and with no tolerance for equipment failure or inferior video have turned to Panasonic for rugged quality for years," said Panasonic Business Security Group Director Greg Peratt. "The new MK3 is designed to deliver the same tough reliability Panasonic is famous for, and is engineered to exceed law enforcement expectations for a body-worn camera."

New features of the Arbitrator BWC MK 3 include:

- Battery Life
 - More than 12-hour battery life
- Durability & Reliability
 - IP67-rated design that makes the body-worn camera resistant when exposed to dirt, drops, water submersion and other environmental conditions
 - o Rugged IP67 and MIL-STD-810G architecture
- Compatibility:
 - Compatible with Panasonic's Enterprise-Level Evidence Management Software and In-Vehicle recording systems

The MK3 will be available through Panasonic's reseller network in the Spring of 2017.

The MK3 will be on display at ISC West in Las Vegas from April 5-7, 2017.

Learn more about the Arbitrator mobile evidence capture solutions (arbitrator360.com).

###

Follow Panasonic Solutions for Business

Panasonic Solutions for Business can be followed on social media channels, including <u>Twitter</u>, <u>LinkedIn</u>, <u>YouTube</u>, and <u>Panasonic Solutions for Business blog</u>.

Panasonic System Communications Company of North America, Division of Panasonic Corporation of North America, delivers reliable technology solutions for government and commercial enterprises, nonprofit organizations, creative professionals and SMBs. Learn more at <u>us.panasonic.com/business-solutions/</u>.

About Panasonic Corp. of North America

Newark, NJ-based Panasonic Corporation of North America is a leading technology partner and integrator to businesses, government agencies and consumers across the region. The company is the principal North American subsidiary of Osaka, Japan-based Panasonic Corporation and the hub of Panasonic's U.S. branding, marketing, sales, service and R&D operations. Panasonic was featured in Fortune Magazine's 2016 ranking of 50 companies that are changing the world and doing well by doing good. Specifically cited were its smart and sustainable technologies, including its contributions to the Electric Vehicle revolution. Learn more about Panasonic at us.panasonic.com/news.

Media Contacts:

Jim Reilly, Panasonic Corporation of North America Jim.Reilly@us.panasonic.com

Phone: +1 201.392.6067

Julie Stern-Monteiro, Panasonic Corporation of North America Julie.sternmonteiro@us.panasonic.com

Phone: +1 201.392.6329